

Reglaments

BALTIC HAIRDRESSING SCHOOL CUP ir atvērts starptautisks konkurss. Konkursa nolikuma un reglamenta pamatversija ir latviešu valodā, kurā tiek veiktas izmaiņas un papildinājumi. Līdz ar to tulkojumos uz angļu valodu iespējama savādāka terminoloģija.

1. Sacensību dalībniekiem atsevišķos konkursos tiek dota iespēja izvēlēties darbus veikt uz modeļiem (LM) vai manekena galvām (MH). Katra apakšgrupa tiek vērtēta atsevišķi. Tomēr, ja kādā no apakšgrupām ir mazāk nekā trīs dalībnieki, organizators patur tiesības tās apvienot. Dalībnieki ar modeļiem un manekena galvām startēs vienlaicīgi un tiks vērtēti pēc vienotiem kritērijiem. Modeļus konkursa pretendenti meklē paši. Modeļiem nav atļauts palīdzēt dalībniekiem (piemēram, žāvēt matus, aiztikt matus utt.). Žūrijas vērtējuma laikā modeļiem (manekeniem) jāsēž/jāstāv ar seju pret spoguļi.
2. Konkursa dalībniekam, kurš iesniedzis pieteikumu konkursam, ir jāreģistrējas akreditācijas centrā pie vārtiem Nr. 5 (uz labo pusi no centrālās ieejas) un jāsaņem paredzētās caurlaides, konkursa norises laika plānojums, jāiepazīstas ar konkursa norises vietas, ģērbtuves, matu mazgāšanas telpas, skatuves izvietojumu Ķīpsalas hallē. Frizieru skolu komandu caurlaides saņem deleģēts skolas pārstāvis. Akreditāciju iespējams savlaicīgi iziet arī konkursa dienā, bet ne vēlāk kā 40 minūtes pirms konkursa sākuma. Ja dalībnieks nokavē reģistrāciju vai savas sacensību kategorijas startu, viņš zaudē vietu sacensībās.
3. Uzstāšanās dienā grimētavas/ģērbtuves un matu mazgāšanas telpa pieejamas no 9.00. Konkursa dalībnieks 20 min. pirms konkursa sākuma reģistrējas konkursa norises laukumā un saskaņā ar elektronisko vietu izlozi saņem savas konkursa darba vietas numuru.
4. Konkursa dalībnieki – jaunie frizieri, frizieri stilisti, vizuālā tēla stilisti, vizāžisti, kuri uz konkursa laiku ir mācību iestādes izglītojamie. Vecuma ierobežojumu nav.
5. Produkti. Atļauts pielietot visa veida matu kosmētiku. Konkursos, kuriem ir nominācijas sponsors, atļauts izmantot tikai sponsora zīmola produktus.
6. Tiesnešu komisija katrā konkursa nominācijā – minimums 3 eksperti. Katra skola var pieteikt savu vienu ekspertu (dāmu un kungu frizūru sekcijā) darbam tiesnešu žūrijā. To vērtējums savas skolas dalībnieku vērtējumā tiek aizvietots ar vidējo punktu vērtējumu. Vērtējums: max 30 punkti, min 21 punkts.
7. Konkursa darbu vērtējums notiek konkursa darbu laukumā, saskaņā ar darba vietas izlozes numuru, un dažos konkursos papildus tiek vērtēts skatuviskais efekts. Žūrijas locekļu darba beigās modelim jāveic defilē uz skatuves, demonstrējot radīto tēlu. Lai parādītu konkursa darbu uz manekena galvas, dalībnieks ar savu darbu (manekena galvu) veic defilē uz skatuves. Konkursa darba demonstrācijai uz skatuves dalībniekam ir jā sagatavo muzikālais pavadījums (CD) vai (USB) ar norādi uz autoriem un jāiesniedz pie akreditācijas; nepieciešamības gadījumā var tikt rezervēts mēģinājuma laiks uz skatuves. Ja nav nodots muzikālais defilē pavadījums, to izvēlas pasākuma organizators. Tiesnešu rezultāti tiks paziņoti, un labākie konkursanti katrā nominācijā tiek apbalvoti pēc konkursu noslēguma, dienas beigās.
8. Soda punkti. Par konkursa noteikumu neievērošanu dalībniekam tiek ieskaitīti soda punkti. Soda punktus ieskaita reglamenta komisijas pārstāvji. Bāzes soda punktu minimums – 1 balle, maksimums – 3 punkti par katru pārkāpumu.

10. Ja konkursa nominācijā tiek pieteikti mazāk kā 3 dalībnieki, konkursantiem tiek piedāvāts startēt analogiskās/citās konkursu nominācijās, vai arī dalībnieks piedalās konkursā, taču bez tiesnešu žūrijas vērtējuma un gala rezultāta saņem diplomu par dalību konkursā (bez vietas piešķiršanas).

11. Kopējais: Sacensību hallē ir ierīkota speciāla zona galvas mazgāšanai, aprīkota ar izlietnēm. Konkursantiem ir jābūt līdzī savam šampūnam, balzāmam un dvieļim (pietiekamā daudzumā). Konkursa darba vietā katram dalībniekam ir pieejamas 3 elektrības rozetes. Konkursa nominācijās, kurām ir sponsors, dalībniekiem ir jālieto T-krekli, matu apmetņi u.c. ar sponsora logotipu, ja konkursa nominācijas sponsors tos nodrošina.

Kontaktinformācija: jevsejeva@skaistum.lv, tālr. (+371) 29217560. Organizatori patur tiesības mainīt pasākuma nosacījumus. Visa aktuālā informācija par konkursiem atrodama mājaslapā www.hairstylingfestival.com.

ENG

From 6 to 8 November 2026, in Riga, Latvia, as part of the international beauty exhibition Baltic Beauty, the XXXII International Hairstyling Festival will take place. The festival offers a three-day programme of seminars and competitions for hairdressers.

We invite your school to participate in the annual Baltic Hairdressing School Cup, which this year will take place on one day – 6 November. A school may enter two teams: one team with women's entries and one team with men's entries. There is no limit to the number of student participants in each team.

Only students who are enrolled at an educational institution at the time of the competition may participate. The school completes an application for each team. In addition, all students must complete an individual application form on the website <https://www.hairstylingfestival.com/baltic-hairdresser-school-cup>, indicating the educational institution where they study and the categories in which they will participate.

The three best results from each team are included in the school's overall ranking. Please also pay attention to the schedule, which has been designed so that a student can participate in several categories using the same model or mannequin head.

The participation fee is EUR 90 per team.

We would also like to thank the administrations of hairdressing schools that delegate their students as unified study groups for individual competition categories, using the competition platform as an opportunity to take a practical examination or assessment evaluated by independent experts.

On 8 November, Baltic Best Barber and BALTIC CHAMPIONSHIP OF HAIRDRESSERS AND BEAUTY PROFESSIONALS will take place. These competitions are intended for professionals who are already working. However, the three winners from each school in each category will receive the right to participate free of charge in the same competition with the same work with which they participated in the Baltic Hairdressing School Cup.

We rely on the professionalism of teachers in preparing the national hairdressing team so that your graduates can continue participating in the BALTIC CHAMPIONSHIP OF HAIRDRESSERS AND BEAUTY PROFESSIONALS.

Support your students in participating in professional competitions! One of them may become a world champion in hairdressing in the future, thanks to you.

Competition Regulations:

BALTIC HAIRDRESSING SCHOOL CUP is an open international competition. The basic version of the competition rules and regulations is in Latvian, and changes and additions are made to it. Therefore, different terminology may be used in English translations.

1. In certain competitions, participants may choose to carry out their work on models (LM) or mannequin heads (MH). Each subgroup is judged separately. However, if there are fewer than three participants in any subgroup, the organiser reserves the right to combine subgroups. Participants with models and mannequin heads will compete simultaneously and will be judged according to the same criteria. Competition entrants must find their own models. Models are not allowed to assist participants (for example, drying or touching the hair, etc.). During judging, models (or mannequin heads) must be seated/positioned facing the mirror.
2. A competition participant who has submitted an application must register at the accreditation centre at Gate No. 5 (to the right of the main entrance), collect the required passes and competition schedule, and familiarise themselves with the layout of the competition venue, changing rooms, hair-washing area and stage at the Kīpsala Hall. Hairdressing school team passes are collected by a designated school representative. Accreditation may also be completed in advance on the day of the competition, but no later than 40 minutes before the competition starts. If a participant is late for registration or for the start of their competition category, they forfeit their place in the competition.
3. On the day of the event, the make-up/changing rooms and hair-washing area are available from 9:00. The competition participant must register at the competition area 20 minutes before the start of the competition and, according to the electronic workstation draw, receive their competition workstation number.
4. Competition participants are young hairdressers, hairdresser-stylists, image stylists and make-up artists who are enrolled at an educational institution at the time of the competition. There is no age limit.
5. Products. All types of hair cosmetics may be used. In competitions with a category sponsor, only products of the sponsor's brand may be used.
6. The judging panel in each competition category must consist of a minimum of 3 experts. Each school may nominate one expert (in the ladies' and men's hairdressing sections) to work on the judging panel. Their score for participants from their own school is replaced by the average score. Scoring: maximum 30 points, minimum 21 points.
7. Competition work is judged in the competition area according to the workstation draw number, and in some competitions the stage effect is additionally evaluated. At the end of the judges' work, the model must make a catwalk presentation on stage, demonstrating the created look. To present work created on a mannequin head, the participant takes the mannequin head with their work onto the stage for a catwalk presentation. For the presentation of the competition work on stage, the participant must prepare musical accompaniment (CD or USB), indicating the authors, and submit it at accreditation; if necessary, rehearsal time on stage may be reserved. If no musical accompaniment for the catwalk is submitted, the event organiser will select it. The judges' results will be announced, and the best contestants in each category will be awarded after the competitions conclude, at the end of the day.
8. Penalty points. Participants receive penalty points for violating the competition rules. Penalty points are awarded by representatives of the regulations committee. The basic penalty is a minimum of 1 point and a maximum of 3 points for each violation.
10. If fewer than 3 participants are registered in a competition category, contestants will be offered the opportunity to compete in analogous/other competition categories. Alternatively, the participant may take part in the competition without being judged by the judging panel and will receive a diploma for participation (without a placing).

11. General: A special hair-washing area equipped with sinks is provided in the competition hall. Contestants must bring their own shampoo, conditioner and towel (in sufficient quantities). Each participant has access to 3 electrical outlets at their competition workstation. In competition categories with a sponsor, participants must wear T-shirts, hairdressing capes, etc. bearing the sponsor's logo if these are provided by the category sponsor.

Contact information: jevsejeva@skaistum.lv, tel. (+371) 29217560. The organisers reserve the right to change the event conditions. All current information about the competitions is available at www.hairstylingfestival.com.