

# The Biggest Beauty Industry Trade Show in the Baltics!



Exhibition

| Competitions

| Conferences

| Master classes

| Workshops

| Demonstrations

20  
Years!

## Baltic Beauty 2025

20<sup>th</sup> Baltic Consolidated Beauty Industry Project

**31 October – 2 November**

Kipsala International Exhibition Centre

**RIGA, LATVIA**

Skaistums  
MATU KOSMETIKA

INTERNATIONAL EXHIBITION COMPANY  
BT 1

# THE BIGGEST BEAUTY INDUSTRY TRADE SHOW IN THE BALTICS!



- The best in professional beauty care, make-up, nail art and hairdressing, professional counselling, competitions and shows – you can see it all at “Baltic Beauty 2025”.
- “Baltic Beauty 2025” offers conferences, professional competitions, workshops, masterclasses and live demonstrations to learn from industry experts.
- Not only is it the biggest beauty industry trade show in the Baltics, it is also a leading networking platform for beauty professionals, research institutions, manufacturers and distributors from across the world.
- Meet your favourite and new brands, source information and inspiration at “Baltic Beauty 2025”.

*Only coming together we can create a real festival of beauty.  
Each and every one of you is important to us!*

**Baltic Beauty 2025**

# THE BIGGEST BEAUTY INDUSTRY TRADE SHOW IN THE BALTICS!



 [balticbeauty.lv](https://balticbeauty.lv)

## PARTNERS:

Latvian Association of Cosmetologists and Cosmeticians – CIDESCO Section Latvia |  
Latvian Association of Stylists | Union of Nail Care Trade | Latvian Association of  
Hairdressers and Cosmetologists | Latvian SPA & WELLNESS Federation | Latvian Medical  
Association | Baltic Imagemakers Association | International Association of Lash and  
Brow Artists

**SIMULTANEOUSLY:**



XXXI International  
Hairstyling  
Festival 2025



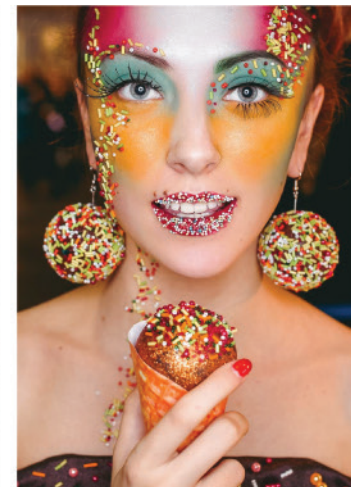
# GET NEW OPPORTUNITIES!



- To use the project as a tool for implementing marketing strategies.
- To build recognizability of an enterprise.
- To meet more than 30,000 potential clients.
- To present and promote new products and services.
- To boost product sales.
- To remind of oneself.
- To introduce an enterprise or business idea.
- To establish contacts.
- To increase sales volumes.
- To meet manufacturers from other countries.
- To accrue information on situation and development trends in the sector.
- To sell products.



# PARTICIPATION COSTS & REDUCTIONS



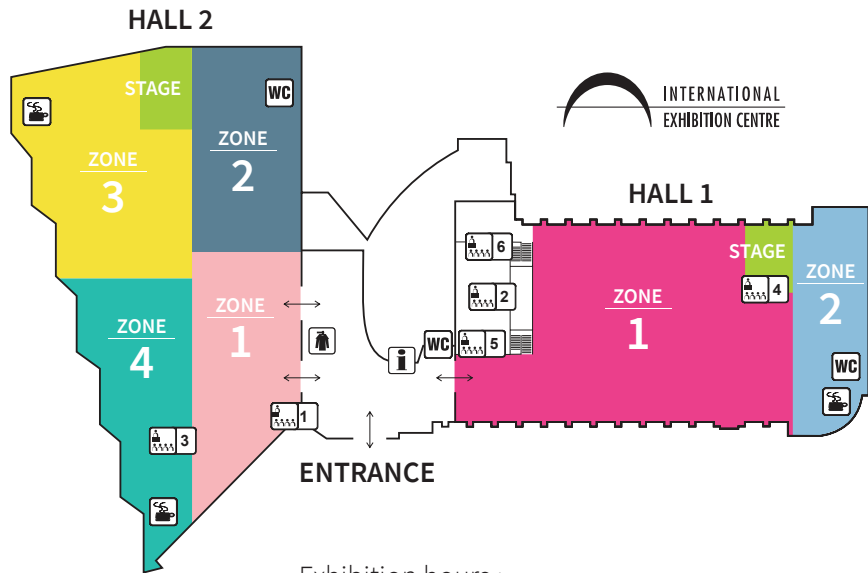
	Row stand 	Corner stand 	Head stand 	Island stand 	Participation fee
<b>Till 15.02.</b>	€ 80/m <sup>2</sup>	€ 90/m <sup>2</sup>	€ 100/m <sup>2</sup>	€ 110/m <sup>2</sup>	€ 120
<b>From 16.02.</b>	€ 85/m <sup>2</sup>	€ 95/m <sup>2</sup>	€ 105/m <sup>2</sup>	€ 115/m <sup>2</sup>	€ 120

**Reductions:** 5 % – for regular participants of Baltic Beauty  
 5 % – if an exhibit space rented is larger than 20m<sup>2</sup>  
 10 % – if an exhibit space rented is larger than 30m<sup>2</sup>  
 10 % – from exhibit space rental if a participant rents space in both pavilions

**Fixed-term discounts**

All prices are excluding VAT 21%

# TWO THEMATIC EXHIBITION HALLS



Exhibition hours :

**31 October – 1 November 11.00–20.00**

**2 November 11.00–17.00**

## THE WORLD OF BEAUTIFUL FACE AND BODY

### HALL 2

Facial skin and body care products, nail care products, instruments; tanning equipment, equipment for beauty parlours and SPA centres

- 1 Professional cosmetics
- 2 Professional nail care products
- 3 Consumer cosmetics, perfumery and nail care products, salon services, training
- 4 Equipment and devices (including tanning equipment), professional cosmetics

## THE WORLD OF BEAUTIFUL HAIR

### HALL 1

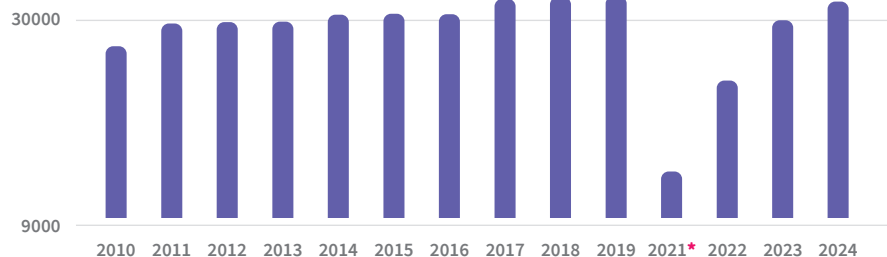
Hair care products, hairdresser's instruments and equipment

- 1 Hair care products, instruments and equipment
- 2 Jewellery

# STATISTICAL DATA & CONTACTS

## ATTENDANCE

Visitors



300

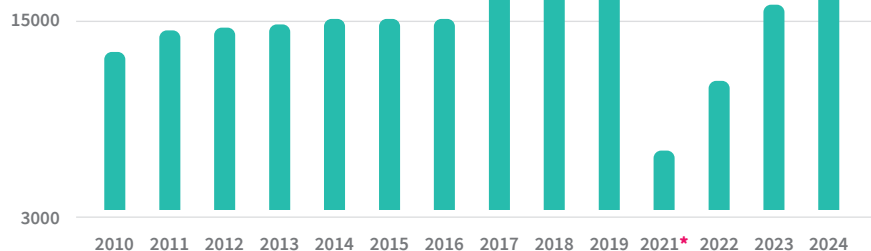
100

## EXHIBITORS

2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2021\* 2022 2023 2024

## PROFESSIONAL ATTENDANCE

Visitors



Baltic Beauty 2020 was postponed due to the Covid 19 restrictions and the state of emergency declared in Latvia.

\* Baltic Beauty 2021 was affected by Covid 19 restrictions.

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